

ABHILASHA AID SOCIETY

Non-Government Charitable Organizations

ANNUAL REPORT



2023-2024

-: Organization Address: -

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About **ABHILASHA AID SOCIETY**

Unique Id of VO/NGO	:	RJ/2023/0338151
Registered With	:	Registrar of Societies
Registration No.	:	PALI/21/2010-11
State of Registration	:	Rajasthan
Date of Registration	:	23-04-2010
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80G Registration Number:	:	AACTA9446NF20225
MSME Registration No.	:	UDYAM-RJ-26-0031234
Chairman	:	Avinash Singh Rathore
Treasurer	:	Rata Ram
Secretary	:	Anukampa Choudhary

Chairman's Message



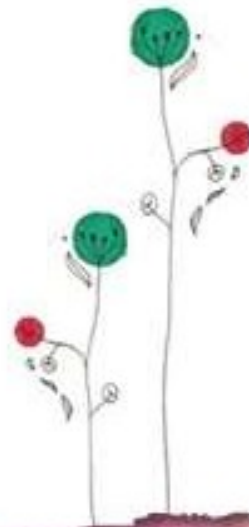
Abhilasha Aid Society is not just a Society for me. It is a way of expressing my gratitude to the society that has given me so much love and respect. I have always felt that it is my duty to give back to society. While setting up the Society I met a lot of people who shared my vision for an ideal society and wanted to bring about real positive change.

I am glad that these people are now part of my team and they treat this foundation as their own. They are proactive people with great will and an unparalleled dedication towards society sharing my responsibilities and working for the betterment of our society. Without their support, we wouldn't have been successful in changing so many lives.

I am proud of the fact that today **Abhilasha Aid Society** is not just ensuring education for the Underprivileged but it is also empowering many young lives. Our foundation is enabling women to support their families and is ensuring that there are proper sanitation facilities for every individual.

We have been able to provide healthcare to the Underprivileged and take care of our elders and differently abled. We have achieved a lot till date, but our mission will not be complete till the time we see all faces around us smiling and ensure that nobody loses the courage to fight the adversities of life.

Chairman
Abhilasha Aid Society



INTRODUCTION

Abhilasha Aid Society (Educational, Livelihood & Entrepreneurship Development) works for the farming community, women empowerment & entrepreneurship development in the rural parts & tribal clusters of the area in Rajasthan. Since its establishment in 2010, the organization is working voluntarily in various fields like Education & Literacy, health, education, water conservation, environment, and others. The major focus area of the activities is Education & Literacy, as most of the population of the area is engaged in Educational Sector.

Abhilasha Aid Society works along two closely integrated paths: to help the government system deliver better quality health care at scale and to build agency and community awareness to seek better health services.

Mission and Vision



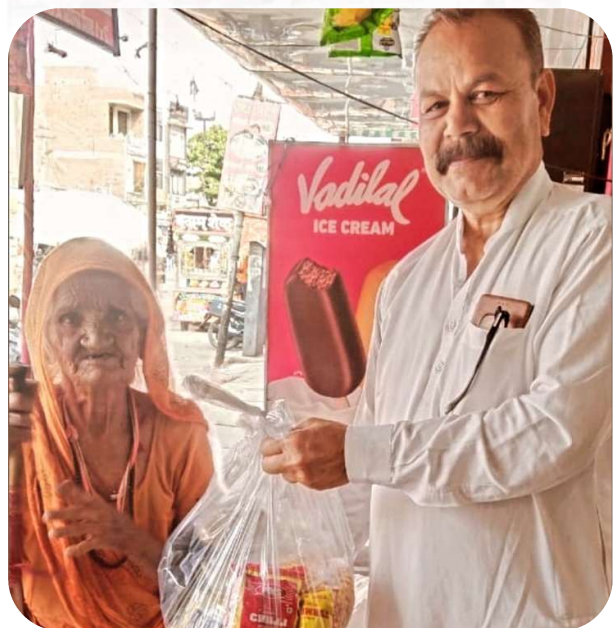
We are a women-led, women-focused, and women-centric organization to uplift women, children, and adolescent girls for a better and able life.

Abhilasha Aid Society has differentiated itself on the basis of transformative work undertaken over the last 4 years. Over a period of time **Abhilasha Aid Society** has successfully been established as a direct implementation organization which intervenes with targeted communities in a well-defined technical manner (community-based approach and solutions) which yields significant results. We are

working in three states Sanderao Rajasthan.

Abhilasha Aid Society works align with community people, key community stake holders, PRIs, government system, other likeminded organizations, corporate and other significant. The ethos and purpose is to create sync between all above and develop a synergy to attain greater results.

Abhilasha Aid Society Mission has been to ensure fair and equitable access to quality health services for all, including the poorest sections of society, especially women, adolescents and children. Each of the interventions are designed and implemented to meet the **following objectives:**



- ❖ To improve maternal and child health;
- ❖ To advocate, promote and sensitise communities on Primary Health Care, Reproductive Child Health and Family Planning;
- ❖ To advocate, encourage and guide positive health-seeking behaviours with special emphasis on physical, mental and social well-being;
- ❖ To empower women by strengthening their physical, emotional well-being and economic stability;
- ❖ To educate and empower children and youth to lead a healthier and more dignified life; and
- ❖ To promote gender equality and justice.
- ❖ Missionaries of Compassion St Mary's Province is committed to make a coordinated effort with compassion and understanding to transform social attitudes towards senior citizens. The effort is to create the infrastructure to empower every older person.

Feed a Homeless Person

Abhilasha Aid Society provides free food to poor people and homeless people. Around 100 people are fed every day. Which is being run by the organization in City Sanderao Rajasthan for some years. face the harsh reality of going to bed hungry each night, resulting in over 9 million deaths annually due to hunger and starvation. Homeless individuals, with their uncertain access to meals, are especially vulnerable. Your small, meaningful contribution from your income can help fight hunger and provide vital sustenance to those in need, particularly the homeless. With your support, we can make a significant impact by ensuring that no one has to endure the pangs of hunger. In gratitude for your compassion, we'll share a photo of the homeless person whose life you've touched. Together, we can work towards a world where hunger is a thing of the past.

Nourish the hungry and shield the vulnerable from malnutrition and starvation by donating nutritious thaali meals. Your compassionate contribution provides essential sustenance, ensuring that those in need receive wholesome food to support their health and well-being. Help make a meaningful difference in their lives and empower them with the nourishment they deserve.

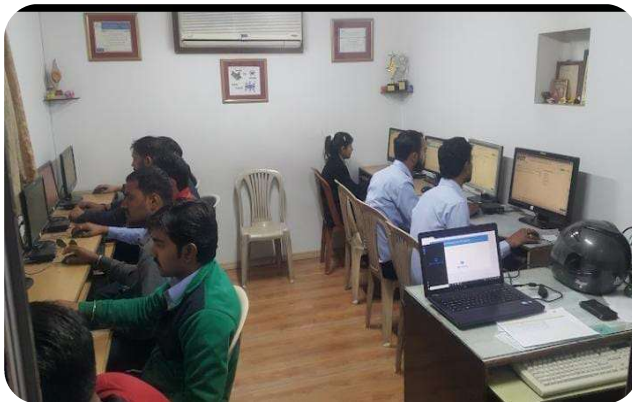
Empower Children by Providing Help

There is no better place to start than by ensuring that underprivileged children have access to an education, whether the issue is one of healthcare, poverty, population control, unemployment, or human rights. Not only does education give kids the ability to support themselves, but it also helps them develop into responsible local, national, and international citizens. All children under the age of 18 have the fundamental human right to education, learning, and development (emotional, physical, and mental).

Abhilasha Aid Society was founded in 2010 with Mission Education as its core initiative, and since then, it has worked to empower poor children by providing help for their education, nutrition, and healthcare needs.

The focus is on children, instructors, the learning environment, and community involvement in a four-pronged holistic approach. The target population includes children from disadvantaged backgrounds who live in challenging circumstances, children who are forced to work as laborers, children of the poorest of the poor parents, children with special needs, abandoned and street children, children affected by disasters, and children who live in tribal belts, remote villages, and difficult-to-reach areas.

We, the **Abhilasha Aid Society** have been assisting Children with their material necessities as well as their educational requirements, such as scholarships. We also work on projects to support youngsters from disadvantaged backgrounds.



Grassroot Community-Based Health Interventions in Rural Areas



The prevailing development scenario is characterized by lop-sided resource allocation wherein accessibility to health facilities among other resources is skewed in favour of the urban, educated and privileged masses. To address this imbalance, efforts of the **Abhilasha Aid Society** are especially geared towards making affordable and quality health services accessible to the marginalized and those on the fringes. **Abhilasha Aid Society** through its key health interventions is focusing on impacting health status of rural communities through a composite of preventive and curative health initiatives. The efforts are directed at underprivileged, deprived and underserved communities **Abhilasha Aid Society** has been operating community development projects with an explicit focus on health in Rangareddy Telangana. A brief description and achievements of our major projects and programs is placed below.



Anaemia is a public health problem that affects population in both rich and poor stratus of the society. The anaemic condition makes one vulnerable to diseases and is one of the most common disorders affecting Indian population. Although the primary cause of anaemia is iron deficiency, it seldom occurs in isolation. In most cases it frequently coexists with a number of other causes, such as malaria, parasitic infection, nutritional deficiencies and haemoglobinopathies. It can occur at all stages of the life cycle, but is more prevalent in young children, pregnant women and lactating mothers.



The overall objective of the project was to reduce the prevalence of anaemia among the project population. The first step in this direction was a baseline assessment of the existing prevalence of anaemia in the focus groups. This was followed by developing an understanding of the knowledge, attitude and practices of the project population surrounding the issue. Based on the findings of the initial assessment specific interventions were planned at the preventive and curative levels. The project focused primarily on behaviour change communication to effectively motivate the project population to adopt health practices to reduce the

risk of anaemia. This involved promotion of knowledge, encouraging the adoption of appropriate healthy practices and making provision of needed health products and services at the community level for anaemia reduction.

Nutrition workshops at the Community level



Health Clinics: At the core of **Abhilasha Aid Society** initiatives are our monthly health clinics, crucial in delivering maternal and child healthcare services. These clinics offer a comprehensive range of services including antenatal and postnatal check-ups, the distribution of medicines and food supplements, counselling, as well as screenings for anemia and malnutrition. Special attention is given to providing nutritious meal plans for pregnant and lactating mothers. Each clinic features a visit from a nutritionist who offers guidance on healthy eating and cooking methods. Our efforts are geared towards preventing protein, carbohydrate, and fat deficiencies, ensuring a well-balanced diet for maternal and child health.

Health Awareness Sessions on Abhilasha Aid Society has conducted Health Awareness Sessions aimed at promoting improved maternal and child healthcare practices within our community. These sessions are part

of our dedication to change perceptions and behaviours concerning maternal and child health and nutrition, effectively educating and empowering community members towards better health outcomes.

लोकसभा चुनाव: सतरंगी सप्ताह के तहत मतदान जागरूकता रैली निकालकर मतदान करने की अपील

सुमेरपुर (हक्समा समाचार)। लोकसभा चुनाव को लेकर सतरंगी सप्ताह के तहत 26 अप्रैल को शत प्रतिशत मतदान के लिए स्वीप एवं मतदाता जागरूकता अभियान कार्यक्रम के तहत रैली का आयोजन ग्राम पंचायत भारुन्दा में किया गया। रैली की शुरुआत गोपाल देवड़ा मतदान जागरूकता लिटरेसी कार्यक्रम (आई ई सी) प्रभारी, व्याख्यता, राजकीय उच्च माध्यमिक विद्यालय द्वारा झंडी दिखाकर की गई, जिसमें पशुचिकित्सा विभाग, अमरदीप बालविद्या मंदिर माध्यमिक विद्यालय एवं अभिलाषा एड सोसाइटी ने भाग लिया। एड सोसाइटी विगत एक दशक से ग्रामीण क्षेत्र में कार्यरत इस संस्थान के द्वारा संचालित अभिलाषा सम्बलन योजना के माध्यम से विधिक साक्षरता, सामाजिक सरोकार, शिक्षा जागृति, पर्यावरण संबलन,



निर्धन एवं असहाय सहायतार्थ और केंद्र व राज्य सरकार द्वारा दी जाने वाली विभिन्न योजनाओं के प्रति जागरूकता के उद्देश्य से कार्यक्रमों का आयोजन समय-समय पर किया जाता है। संयुक्त रूप से रैली गली मोहो से निकाली गई एवं आमजन से मतदान में अपनी भागीदारी निर्वाह करने की अपील की गई। इस अवसर पर मतदान और बाल विवाह रोकथाम की शपथ दिलाई गई साथ ही अभिलाषा एड सोसाइटी द्वारा

लोकसभा चुनाव को लेकर सतरंगी सप्ताह के तहत मतदान जागरूकता एवं बाल विवाह रोकथाम अभियान कार्यक्रम के तहत बाल प्रतियोगिता मेले का आयोजन किया गया जिसके तहत मेहंदी रचाना, रंगोली, सामान्य ज्ञान, चित्रकला, नृत्य, गुब्बारा फोड़, कब्बड़ी, म्यूजिक चेअर, लेमन रेस, कविता-पाठ, वाद-विवाद एवं मतदान जागरूकता पर निबंध प्रतियोगिता मेला आयोजित किया गया। गोपाल देवड़ा मतदान

जागरूकता लिटरेसी कार्यक्रम (आई ई सी) प्रभारी ने बताया कि दुनिया का कोई भी लोकतान्त्रिक देश हो, सभी में एक समानता है और वो ये की वहाँ प्रजा ही सब कुछ होती है, वही सही मायने में राजा होती है। लोकतंत्र में राजशाही का कोई स्थान नहीं है, एक लोकतंत्र से चलने वाले देश के लिए मतदान उसकी सबसे बड़ी शक्ति होती है। (मतदान ही देश की दशा एवं दिशा तय करता है।) आयोजित करने में संस्थान जिला प्रभारी शेषमल रांगी, महेंद्र सिंह डूंसंस्थाप्रधान, अविनाश राठीड़, मनोहर कुमार पशुधन सहायक, मोहनलाल मीणा, नकलंग सिंह राणावत, विकास कुमार, महेंद्र कुमार, मोफत कुमार, श्रीमती उर्मिलाकंवर, अन्य स्टाफ एवं बालक बालिकाओं के अभिभावक और गणमान्य नागरिक एवं प्रबुधजन उपस्थित रहे हैं।



Abhilasha Aid Society flagship program Mission Education provides quality education, healthcare, and nutrition support to socioeconomically disadvantaged and out-of-school children in remote villages, tribal belts, and unreached slums across India. The program was initiated in 2024 with the belief that whether we are addressing healthcare, poverty, population control, unemployment, or human rights, there is no better place to start than in the corridors of education.



CAPACITY BUILDING OF WOMEN

EMPOWERMENT

The efficacy of any social development intervention is dependent on the capacities- knowledge, skills and attitudes, of its key constituencies implementers and beneficiaries. It is important to enhance the capacities



of in-house staff and other stakeholder groups engaged in delivering and/or absorbing outcomes of any social development effort. With the objective of upscaling the impact of our interventions, Abhilasha Aid Society invested in the capacity building of various stakeholder groups operating at different levels in varied contexts.

Women face discrimination across the world. This had led to great disparity in education, income, wealth and health. Women account for just 10% of the world's income and own less than 1% of the world's property. In India, the rate of literacy for men is 80.9 per cent as compared to 64.6% for women, and their participation in labor force is only 29%.

Women Empowerment implies giving them independence, and choice in how they want to lead their lives. Freedom to choose to pursue education, whom they want to marry, career, bringing up children and more. When a woman is empowered, she can identify her skills, knowledge & abilities to make

her own decisions. Empowerment is an evolving growth process for her, which gives her self-esteem, confidence to face society, and participate in community development.

If a society to develop socially and economically, women empowerment is essential.

Abhilasha Aid Society Women Development activities aim to empower women so that they can become earn their own incomes or become entrepreneurs. We provide sustainable livelihood opportunities through training programs in Computer Software Skills, Tailoring & Embroidery, and Fashion Designing. We also provide financial support in terms of arranging loans, providing free sewing machine and sewing kit.

Vocational Training Programs for Poor Women

Economically disadvantaged women in villages and urban slums of Sanderao City lack education and employable skills; they migrate to cities in search of low-skill jobs or work as domestic help, agricultural laborers, and as maids in schools, hospitals, shops and establishments.

Abhilasha Aid Society has conducted baseline survey to identify skills needed in the job-market and has developed training programs for women to help them become micro entrepreneurs or get better paying jobs.

Training in Tailoring & Embroidery

We have been providing 3-month training program on Tailoring & Embroidery to women every quarter. After completion of the training, each of the participants is given a free branded sewing machine and tool kit.

To encourage women empowerment, we assist them in establishing the unit, purchase of raw material and sale of finished products. We tie up with garment factories for supply of ready made garments, social welfare department for supply of school uniforms, with wholesale cloth merchants for supply of petty coats, baby dresses. As a result they earn Rs.150-Rs.200 per day. Every women/ girl are able to earn Rs.150 to Rs.200 per day. But they work over time for additional income for giving better facilities to their children. We request you to Sponsor sewing machine and tool kits for the trained women and girls in dress making & fashion designing.

We request you to fund for sewing machine and tool kits for women who have completed the training program.

Sponsor Girl Child's Education (Beti Bacao- Beti Padhao)

Project to “Educate Girl Child” was launched in 2010. This project will allow children to be bold to study well, self-reliant to achieve goals in their bright future.

Additionally, project mainly concentrates on Girl Child Education and Enrollment in schools. It provides bright future for all the deprived children.

These impoverished girls will be saved from child marriage, trafficking, and being forced to work as domestic servants.

You can sponsor the education of a an underprivileged girl for Rs 2000 for one month or Rs 24,000 for one year. Your donation is given directly to the home girl's parents, and is used for school and tuition fees, books, supplies and clothing.

You can help bring back a girl child to school, or save from child marriage or working as domestic servant.



We support Girl Students with Education Kits

Poor students need school materials like notebooks, uniforms, clothes, shoes, pens, pencils, private convent school fee, and tuition. These deprived girls are good at studies but struggling for education support, since their parents are working as daily wage laborers in construction sites, scavenging, tobacco units and gets meager income and are not able to provide for their education expenses.

A significant number of children come from backward communities. These communities face widespread discrimination.

Our Support:

Aim of this project is to identify and support 500 underprivileged girl students from slum communities, who are studying in classes V to X in government schools.

Every year, we distribute the educational material kits to these girls. The education kit contains School bag, Long and Short Note Books, Dictionary, Shoes, Socks, Pencils, Erasers, Writing Pad, branded school uniforms, Sketch Pens, Geometry Box, Colour Pencils, etc.



BLANKET DISTRIBUTION CAMP

Our Blanket Distribution Campaign is a testament to our commitment, aiming to distribute high-quality warm blankets, Sweaters, Woollen Gloves, Woollen Socks and Woollen Caps to those lives on the streets, extending beyond Sanderao to other parts of Rajasthan.

We are providing winter blankets to patients outside the Hospitals all over Sanderao, people living on the streets every winter. Our organization runs Blanket Donation Campaign, where we provide high-quality warm blankets to the underprivileged living in the cold.

Abhilasha Aid Society is here to raise funds for the people of the roadside and elders who were not having blankets. Soon we enter New Year 2024. There will be freezing nights continued again. Still, many underprivileged who cannot afford even a blanket are sleeping on roadside footpaths in Mumbai. Let us give some warmth to this homeless. We have already done a few Blanket Distribution drives earlier. Now, this is our latest initiative to collect 1000 more blankets this time around. So please donate a Blanket and save some homeless from freezing nights sleeping on the roadside without a blanket.

Support for Animals



being of animals, such as stray and abandoned animals.

- **Medical attention**

Some NGOs provide medical attention to animals, such as in Rajasthan.

Abhilasha Aid Society, also known as AAS, is India's largest animal welfare organization with a nationwide 15 members. We work to rescue and rehabilitate sick and needy animals. We set up and run shelters, ambulance services, sterilisation programs, treatment camps and disaster rescue missions for animals. We conduct education programs in schools, fight cases in court, and lobby on animal issues in parliament.

More than hundreds of animals starve every day on the streets due to a lack of nutrition, support, and love. Donations provide us with a helping hand to sustain our medical services.

The campaign will allow animals that starve regularly due to a lack of any help with a good meal for the day. Helping them with food will refrain them from eating out waste and deadly poisons from piles of garbage. Feeding them can suppress their aggressive behaviour and can also save someone's bad encounter with them due to being underfed and malnourished!

- **Rescue and adoption**

Animal welfare organizations provide rescue and adoption services for animals that are abandoned or need help. They may also offer medical care, food, and shelter.

- **Education and advocacy**

Humane societies promote animal welfare through education, advocacy, and community programs.

- **Wildlife conservation**

Wildlife conservation groups protect animals and their habitats by safeguarding natural ecosystems.

- **Awareness**

Some NGOs raise awareness about the well-

Tree Plantation Activity



Plantation for Environment Protection Campaign:

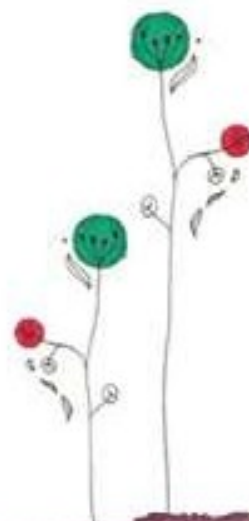
soil and benefits the overall environment in several other ways. It also offers numerous benefits to the mankind and we all are well aware of them. We also know that a little effort made by each one of us can make a huge difference to the overall environment on Earth. Tree plantation is basically the procedure of moving tree seedlings from their original place and planting them elsewhere for different purposes. The reason behind tree plantation is mostly forestry, landscaping and land reclamation, but for betterment of environment it is mostly ignored.

We are all well aware that trees take significant time to grow. If we plant a seed today, depending on the environment and the species, we might have to wait for a few years to see a fully grown and self-sustainable tree. It's the same case with kids. If we want our kids to take care of the environment in the future, plant more trees, and understand the importance of trees in life, we need to start now.

We need to plant a seed of environmental care in the soil of our kids' minds to have the fruits i.e., what we expect from them in the future. Our mission of creating a greener world cannot be a success if future generations do not continue the efforts we're making now. And hence Abhilasha Aid Society believes it is important to educate kids about the environment, the issues we face, and how to tackle them.

Schools in **Pune** can work with Abhilasha Aid Society to hold tree plantation drives or environment education lectures with practical demos on the school campus. Abhilasha Aid Society is also happy to conduct an awareness event or seminar in your school to help kids learn about the environment.

Plantation of trees and plants aids in making the environment better. It purifies the air, conserves water, helps in climate control, preserves



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