

ABHILASHA AID SOCIETY

Non-Government Charitable Organizations



2022-2023 ANNUAL REPORT



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About **ABHILASHA AID SOCIETY**

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Registered With	:	Registrar of Societies
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MSME Registration No.	:	UDYAM-RJ-26-0031234
Chairman	:	Avinash Singh Rathore
Treasurer	:	Rata Ram
Secretary	:	Anukampa Choudhary

Chairman
Abhilasha Aid Society

Chairman's Message

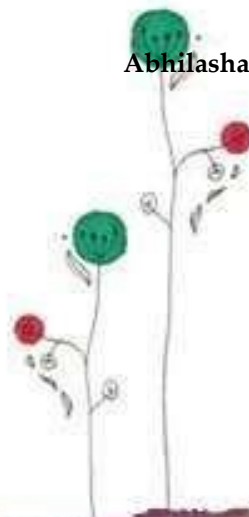
Abhilasha Aid Society is not just a Society for me. It is a way of expressing my gratitude to the society that has given me so much love and respect. I have always felt that it is my duty to give back to society. While setting up the Society I met a lot of people who shared my vision for an ideal society and wanted to bring about real positive change.

I am a simple man with very humble beginnings. As a family, we have always led a life of struggle, till each of us could stand on our own feet and fend for ourselves. Being well educated, we are fortunate that our journey has reached a point where we need not struggle for basic necessities anymore. But not everyone is so fortunate.

A real man is not one who progresses alone, but one who takes as many people on the growth path as he can. This vision, and the struggles I have seen in life have together given birth to the Abhilasha Aid Society, with an aim to positively impact as many people's lives at the grass roots level as possible.

In 16 years of running this foundation, one thing has become amply clear, working towards the betterment of society is a job that never ends and a job that gives a feeling of fulfillment and satisfaction that no other job can. Through the humanitarian services rendered by Abhilasha Aid Society are like a sweet drop in an ocean but it is also true that the ocean is thirsty without such sweet drop. We look forward to your support to keep this endeavor and movement alive and expanding. Because as they say, change is the only constant. And positive change is the only thing worth striving for.

Chairman
Abhilasha Aid Society



INTRODUCTION

ational, Livelihood & Entrepreneurship Development) works

Abhilasha Aid Society (Educational, Livelihood & Entrepreneurship Development) works for the farming community, women empowerment & entrepreneurship development in the rural parts & tribal clusters of the area in Rajasthan. Since its establishment in 2010, the organization is working voluntarily in various fields like Education & Literacy, health, education, water conservation, environment, and others. The major focus area of the activities is Education & Literacy, as most of the population of the area is engaged in Educational Sector.

Abhilasha Aid Society works along two closely integrated paths: to help the government system deliver better quality health care at scale and to build agency and community awareness to seek better health services.

VISION

MISSION

OBJECTIVE



We are a women-led, women-focused, and women-centric organization to uplift women, children, and adolescent girls for a better and able life. **Abhilasha Aid Society** has differentiated itself on the basis of

transformative work undertaken over the last 4 years. Over a period of time **Abhilasha Aid Society** has successfully been established as a direct implementation organization which intervenes with targeted communities in a well-defined technical manner (community-based approach and solutions) which yields significant results. We are working in three states Sanderao Rajasthan. **Abhilasha Aid Society** works align with community people, key community stake holders, PRIs, government system, other

likeminded organizations, corporate and other significant. The ethos and purpose is to create sync between all above and develop a synergy to attain greater results.

Abhilasha Aid Society Mission has been to ensure fair and equitable access to quality health services for all, including the poorest sections of society, especially women, adolescents and children. Each of the interventions are designed and implemented to meet the **following objectives:**



- ❖ To improve maternal and child health;
- ❖ To advocate, promote and sensitise communities on Primary Health Care, Reproductive Child Health and Family Planning;
- ❖ To advocate, encourage and guide positive health-seeking behaviours with special emphasis on physical, mental and social well-being;
- ❖ To empower women by strengthening their physical, emotional well-being and economic stability;
- ❖ To educate and empower children and youth to lead a healthier and more dignified life; and
- ❖ To promote gender equality and justice.
- ❖ Province is committed to make a coordinated effort with compassion and understanding to transform social attitudes towards senior citizens. The effort is to create the infrastructure to empower every older person.

पर्यावरण दिवस पर वृक्षारोपण से जागरूकता का दिया संदेश



ग्लोबल मंथन @ तख्तगढ़

राजकीय उच्च प्राथमिक विध्यालय नई बस्ती नोवी, ग्राम पंचायत नोवी में अभिलाषा ऐड सोसाइटी द्वारा संचालित जागरूकता अभियान के तहत संस्थान द्वारा विश्व पर्यावरण दिवस के उपलक्ष में वृक्षारोपण कर जागरूकता का संदेश दिया है। संस्थान अध्यक्ष डॉ. अविनाश राठी ने बताया कि विश्व पर्यावरण दिवस पर्यावरण की सुरक्षा और संरक्षण हेतु पूरे विश्व में मनाया जाता है। इस दिवस को मनाने की घोषणा संयुक्त राष्ट्र ने पर्यावरण के प्रति वैश्विक स्तर पर राजनीतिक

और सामाजिक जागृति लाने हेतु वर्ष 1972 में की थी। इसे 5 जून से 16 जून तक संयुक्त राष्ट्र महासभा द्वारा आयोजित विश्व पर्यावरण सम्मेलन में चर्चा के बाद शुरू किया गया था। रामलाल मेघवाल प्रधानाध्यापक, शिक्षक संदीप कुमार, रावल, मीठालाल, मांगीलाल पालीवाल, छात्र नरेंद्र कुमार, सुरेश कुमार, हर्षण कुमार, छात्रा पूजा कुमारी, नंदा कुमारी, सोनू कुमारी, ग्रामवासी मीठालाल मीना, फूलाराम माली, प्रवीन कुमार गर्ग एवं जन-मान्य प्रबुधजन उपस्थित रहे।

Feed a Homeless Person



Abhilasha Aid Society provides free food to poor people and homeless people. Around 100 people are fed every day. Which is being run by the organization in City Sanderao Rajasthan for some years. face the harsh reality of going to bed hungry each night, resulting in over 9 million deaths annually due to hunger and starvation. Homeless individuals, with their uncertain access to meals, are especially vulnerable. Your small,

meaningful contribution from your income can help fight hunger and provide vital sustenance to those in need, particularly the homeless. With your support, we can make a significant impact by ensuring that no one has to endure the pangs of hunger. In gratitude for your compassion, we'll share a photo of the homeless person whose life you've touched. Together, we can work towards a world where hunger is a thing of the past.

Nourish the hungry and shield the vulnerable from malnutrition and starvation by donating nutritious thaali meals. Your compassionate contribution provides essential sustenance, ensuring that those in need receive wholesome food to support their health and well-being. Help make a meaningful difference in their lives and empower them with the nourishment they deserve.

Empower Children by Providing Help

There is no better place to start than by ensuring that underprivileged children have access to an education, whether the issue is one of healthcare, poverty, population control, unemployment, or human rights. Not only does education give kids the ability to support themselves, but it also helps them develop into responsible local, national, and international citizens. All children under the age of 18 have the fundamental human right to education, learning, and development (emotional, physical, and mental).

Abhilasha Aid Society was founded in 2010 with Mission Education as its core initiative, and since then, it has worked to empower poor children by providing help for their education, nutrition, and healthcare needs.

The focus is on children, instructors, the learning environment, and community involvement in a four-pronged holistic approach. The target population includes children from disadvantaged backgrounds who live in challenging circumstances, children who are forced to work as laborers, children of the poorest of the poor parents, children with special needs, abandoned and street children, children affected by disasters, and children who live in tribal belts, remote villages, and difficult-to-reach areas.

We, the **Abhilasha Aid Society** have been assisting Children with their material necessities as well as their educational requirements, such as scholarships. We also work on projects to support youngsters from disadvantaged background



Grassroot Community-Based Health Interventions in Rural Areas



The prevailing development scenario is characterized by lop-sided resource allocation wherein accessibility to health facilities among other resources is skewed in favour of the urban, educated and privileged masses. To address this imbalance, efforts of the **Abhilasha Aid Society** are especially geared towards making affordable and quality health services accessible to the marginalized and those on the fringes. **Abhilasha Aid Society** through its key health interventions is focusing on impacting health status of rural communities through a composite of preventive and curative health initiatives. The efforts are directed at underprivileged, deprived and underserved communities. **Abhilasha Aid Society** has been operating community development projects with an explicit focus on health in Rangareddy, Telangana. A brief description and achievements of our major projects and programs is placed below.



Anaemia is a public health problem that affects population in both rich and poor stratus of the society. The anaemic condition makes one vulnerable to diseases and is one of the most common disorders affecting Indian population. Although the primary cause of anaemia is iron deficiency, it seldom occurs in isolation. In most cases it frequently coexists with a number of other causes, such as malaria, parasitic infection, nutritional deficiencies and haemoglobinopathies. It can occur at all stages of the life cycle, but is more prevalent in young children, pregnant women and lactating mothers.

The overall objective of the project was to reduce the prevalence of anaemia among the project population. The first step in this direction was a baseline assessment of the existing prevalence of anaemia in the focus groups. This was followed by developing an understanding of the knowledge, attitude and practices of the project population surrounding the issue. Based on the findings of the initial assessment specific

interventions were planned at the preventive and curative levels. The project focused primarily on behaviour change communication to effectively motivate the project population to adopt health practices to reduce the risk of anaemia. This involved promotion of knowledge, encouraging the adoption of appropriate healthy practices and making provision of needed health products and services at the community level for anaemia reduction.

Nutrition workshops at the Community level



Health Clinics: At the core of **Abhilasha Aid Society** initiatives are our monthly health clinics, crucial in delivering maternal and child healthcare services. These clinics offer a comprehensive range of services including antenatal and postnatal check-ups, the distribution of medicines and food supplements, counselling, as well as screenings for anemia and malnutrition. Special attention is given to providing nutritious meal plans for pregnant and lactating mothers. Each clinic features a visit from a nutritionist who offers guidance on healthy eating and cooking methods. Our efforts are geared towards preventing protein, carbohydrate, and fat deficiencies, ensuring a well-balanced diet for maternal and child health.

Health Awareness Sessions on Abhilasha Aid Society has conducted Health Awareness Sessions aimed at promoting improved maternal and child healthcare practices within our community. These sessions are part of our dedication to change perceptions and behaviours concerning maternal and child health and nutrition, effectively educating and empowering community members towards better health outcomes.

CAPACITY BUILDING OF WOMEN EMPOWERMENT



The efficacy of any social development intervention is dependent on the capacities- knowledge, skills and attitudes, of its key constituencies implementers and beneficiaries. It is important to enhance the capacities of in- house staff and other stakeholder groups engaged in delivering and/or absorbing outcomes of any social development effort. With the objective of upscaling the impact of our interventions, Abhilasha Aid Society invested in the capacity building of various stakeholder groups operating at different levels in varied contexts.

Women face discrimination across the world. This had led to great disparity in education, income, wealth and health. Women account for just 10% of the world's income and own less than 1% of the world's property. In India, the rate of

literacy for men is 80.9 per cent as compared to 64.6% for women, and their participation in labor force is only 29%.

Women Empowerment implies giving them independence, and choice in how they want to lead their lives. Freedom to choose to pursue education, whom they want to marry, career, bringing up children and more. When a woman is empowered, she can identify her skills, knowledge & abilities to make her own decisions. Empowerment is an evolving growth process for her, which gives her self-esteem, confidence to face society, and participate in community development.

If a society to develop socially and economically, women empowerment is essential.

Abhilasha Aid Society Women Development activities aim to empower women so that they can become earn their own incomes or become entrepreneurs. We provide sustainable livelihood opportunities through training programs in Computer Software Skills, Tailoring & Embroidery, and Fashion Designing. We also provide financial support in terms of arranging loans, providing free sewing machine and sewing kit.

Vocational Training Programs for Poor Women

Economically disadvantaged women in villages and urban slums of Sanderao City lack education and employable skills; they migrate to cities in search of low-skill jobs or work as domestic help, agricultural laborers, and as maids in schools, hospitals, shops and establishments.

Abhilasha Aid Society has conducted baseline survey to identify skills needed in the job-market and has developed training programs for women to help them become micro entrepreneurs or get better paying jobs.

Training in Tailoring & Embroidery



We have been providing 3-month training program on Tailoring & Embroidery to women every quarter. After completion of the training, each of the participants is given a free branded sewing machine and tool kit.

To encourage women empowerment, we assist them in establishing the unit, purchase of raw material and sale of finished products. We tie up with garment factories for supply of ready made garments, social welfare department for supply of school uniforms, with wholesale cloth merchants for supply of petty coats, baby dresses. As a result they earn Rs.150-Rs.200 per day. Every women/girl are able to earn Rs.150 to Rs.200 per day. But they work over time for additional income for giving better facilities to their children. We request you to Sponsor sewing machine and tool

kits for the trained women and girls in dress making & fashion designing.

We request you to fund for sewing machine and tool kits for women who have completed the training program.

Sponsor Girl Child's Education (Beti Bacao- Beti Padhao)

Project to "Educate Girl Child" was launched in 2010. This project will allow children to be bold to study well, self-reliant to achieve goals in their bright future.

Additionally, project mainly concentrates on Girl Child Education and Enrollment in schools. It provides bright future for all the deprived children.

These impoverished girls will be saved from child marriage, trafficking, and being forced to work as domestic servants.

You can sponsor the education of a an underprivileged girl for Rs 2000 for one month or Rs 24,000 for one year. Your donation is given directly to the home girl's parents, and is used for school and tuition fees, books, supplies and clothing.

You can help bring back a girl child to school, or save from child marriage or working as domestic servant.

We support Girl Students with Education Kits

Poor students need school materials like notebooks, uniforms, clothes, shoes, pens, pencils, private convent school fee, and tuition. These deprived girls are good at studies but struggling for education support, since their parents are working as daily wage laborers in construction sites, scavenging, tobacco units and gets meager income and are not able to provide for their education expenses.

A significant number of children come from backward communities. These communities face widespread discrimination.

Our Support:

Aim of this project is to identify and support 500 underprivileged girl students from slum communities, who are studying in classes V to X in government schools.

Every year, we distribute the educational material kits to these girls. The education kit contains School bag, Long and Short Note Books, Dictionary, Shoes, Socks, Pencils, Erasers, Writing Pad, branded school uniforms, Sketch Pens, Geometry Box, Colour Pencils, etc.

BLANKET DISTRIBUTION CAMP

Our Blanket Distribution Campaign is a testament to our commitment, aiming to distribute high-quality warm blankets, Sweaters, Woollen Gloves, Woollen Socks and Woollen Caps to those lives on the streets, extending beyond Sanderao to other parts of Rajasthan.

We are providing winter blankets to patients outside the Hospitals all over Sanderao, people living on the streets every winter. Our organization runs Blanket Donation Campaign, where we provide high-quality warm blankets to the underprivileged living in the cold.

Abhilasha Aid Society is here to raise funds for the people of the roadside and elders who were not having blankets. Soon we enter New Year 2024. There will be freezing nights continued again. Still, many underprivileged who cannot afford even a blanket are sleeping on roadside footpaths in Mumbai. Let us give some warmth to this homeless. We have already done a few Blanket Distribution drives earlier. Now, this is our latest initiative to collect 1000 more blankets this time around. So please donate a Blanket and save some homeless from freezing nights sleeping on the roadside without a blanket.



Support for Animals

Abhilasha Aid Society, also known as AAS, is India's largest animal welfare organization with a nationwide 15 members. We work to rescue and rehabilitate sick and needy animals. We set up and run shelters, ambulance services, sterilisation programs, treatment camps and disaster rescue missions for animals. We conduct education programs in schools, fight cases in court, and lobby on animal issues in parliament.

More than hundreds of animals starve every day on the streets due to a lack of nutrition, support, and love. Donations provide us with a helping hand to sustain our medical services.

The campaign will allow animals that starve regularly due to a lack of any help with a good meal for the day. Helping them with food will refrain them from eating out waste and deadly poisons from piles of garbage. Feeding them can suppress their aggressive behaviour and can also save someone's bad encounter

with them due to being underfed and malnourished!

- **Rescue and adoption**

Animal welfare organizations provide rescue and adoption services for animals that are abandoned or need help. They may also offer medical care, food, and shelter.

- **Education and advocacy**

Humane societies promote animal welfare through education, advocacy, and community programs.

- **Wildlife conservation**

Wildlife conservation groups protect animals and their habitats by safeguarding natural ecosystems.

- **Awareness**

Some NGOs raise awareness about the well-being of animals, such as stray and abandoned animals.

- **Medical attention**

Some NGOs provide medical attention to animals, such as in Rajasthan.



Tree Plantation Activity

We are all well aware that trees take significant time to grow. If we plant a seed today, depending on the

environment and the species, we might have to wait for a few years to see a fully grown and self-sustainable tree. It's the same case with kids. If we want our kids to take care of the environment in the future, plant more trees, and understand the importance of trees in life, we need to start now.

We need to plant a seed of environmental care in the soil of our kids' minds to have the fruits i.e., what we expect from them in the future. Our mission of creating a greener world cannot be a success if future generations do not continue the efforts we're making now. And hence Abhilasha Aid Society believes it is important to educate kids about the environment, the issues we face, and how to tackle them.

Schools in can work with Abhilasha Aid Society to hold tree plantation drives or environment education lectures with practical demos on the school campus. Abhilasha Aid Society is also happy to conduct an awareness event or seminar in your school to help kids learn about the environment.

Plantation of trees and plants aids in making the environment better. It purifies the air, conserves water,

helps in climate control, preserves soil and benefits the overall environment in several other ways. It also offers numerous benefits to the mankind and we all are well aware of them. We also know that a little effort made by each one of us can make a huge difference to the overall environment on Earth. Tree plantation is basically, the procedure of moving tree seedlings from their original place and planting them elsewhere for different purposes. The reason behind tree plantation is mostly forestry, landscaping and land reclamation, but for betterment of environment it is mostly ignored.





तखतगढ़ के निकटवर्ति लापोद उच्च प्राथमिक विद्यालय के प्रांगण में विद्यार्थियों को पुरस्कृत करते संस्था के सचिव, अतिथिगण एवं उपस्थित भौड।



अभिलाषा सम्बलन योजना से खिले चेहरे

न्यूज़ सर्विस/तखतगढ़।

सुमेरपुर त्रपखण्ड क्षेत्र के ग्राम पंचायत लापोद में प्राथमिक, उच्च प्राथमिक, माध्यमिक एवं गैर सरकारी संस्थान में अध्ययनरत निर्धन, कमजोर वर्ग एवं अभावग्रस्त बालक बालिकाओं को अभिलाषा रूरल न्फास्ट्रक्चर एण्ड ग्रीन रिवेल्युशन प्रोजेक्ट डवलपमेंट स्थान के माध्यम से आवश्यक शिक्षा उपयोगी सामग्री उपलब्ध करवाने एवं छात्र छात्राओं की मानसिक तथा आत्मिक सम्बलन प्रदान कर प्रोत्साहित करने के उद्देश्य से संस्थान द्वारा संचालित अभिलाषा सम्बलन योजना के अन्तर्गत रात्राधि, रात्राध्यायि, रामाधि, सरस्वती शुनिवर्सल पब्लिक विद्यालय एवं ज्योति पब्लिक स्कूल क छात्र छात्राओं के पोशाक, शूज एवं भोजन, बस्ते एवं टेशनरी का सामान वितरण करने के दौरान मासूमों के चेहरे खिल उठे।

इस अवसर पर आयोजित समारोह को सम्बोधित करते हुए अतिरिक्त जिला शिक्षा अधिकारी (माध्यमिक)

भंवरलाल नरवाल ने कहा कि संस्थान द्वारा संचालित योजना से ग्रामीण क्षेत्र के बालक बालिकाओं को सहायता मिलेगी तथा प्रतिभाशाली बालक बालिकाएँ आगे बढ़ने एवं लक्ष्य प्राप्त करने में कई बार पिछड़ जाते हैं। उनको इस योजना से प्रोत्साहन मिलेगा।

ब्लॉक प्रा.शि.अ. भगवान सिंह राणावत ने कहा कि संस्थान द्वारा बालक बालिकाओं में जागरूकता लाने के लिए नियमित उपस्थिति में अव्वल, स्वस्थता के प्रति जागरूक, अधिकतम अंक प्राप्त करने वाले, सामाजिक कार्य में रुचि रखने वाले एवं खेल में अव्वल बालक बालिकाओं का चयन कर पुरस्कृत करना संस्था का सराहनीय प्रयास है। संस्थान द्वारा संचालित इस योजना का मुख्य उद्देश्य ग्रामीण क्षेत्र में पढ़ने वाले बालक बालिकाओं को स्कूल पोशाक एवं शिक्षण सामग्री मिल सके ताकि वो अपने आपको अन्य छात्र-छात्राओं की तुलना में हीन भावना का शिकार न हो। संस्थान के सामाजिक सरोकारों की व्याख्या करते हुए जिला मिड-डे

मिल अधिकारी धनाराम परिहार ने कहा कि ऐसे समाज उपयोगी कार्यक्रम शिक्षा के क्षेत्र में होने से बालक-बालिकाओं में जुड़ाव बढ़ेगा एवं उनको राहत अनुभव होगी। कार्यक्रम की अध्यक्षता भगवान सिंह राणावत बोर्डिंग सुमेरपुर, मुख्य अतिथि भंवरलाल नरवाल अति.जि.शि.अधिकारी (माध्य.) अतिथि धनाराम परिहार जिला मिड डे मिल अधिकारी, श्रीमती शान्ति चौहान प्र.अ.रा.बा.मा.वि. बेडा, चन्द्र प्रकाश, संस्थान सचिव अविनाश राठौड़ ने सभी का आभार व्यक्त किया। मंच संचालक गोमाराम रमेश प्र.अ. अनोपपुरा, सरपंच बबलाराम मीणा, मोतीराम परिहार, प्र.अ., मोतीसिंह प्र.अ. बडगांव, देवसिंह मेडतिश (समाजसेवी) मो.इकबाल प्र.अ., अध्यापक गोविन्दसिंह, कैलाशचन्द्र, दिनेश मीणा एवं ग्रामीणजन पर्वतसिंह, दलपतसिंह, जगाराम, प्रतापराम, नेकाराम मीणा, भंवरलाल मीणा, उत्तमचन्द, तुलसाराम, मांगीलाल, मंगलाराम वार्ड पंच, भगवान स्वरूप आदि का सहयोग सराहनीय रहा।

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